



For Immediate Release
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CEO Lon T. Dolber Featured in InvestmentNews for Inspiring Courage and Community Involvement

HOLBROOK, N.Y. (March 25) — CEO and President of American Portfolios Financial Services, Inc. (APFS) Lon T. Dolber was recently featured in an InvestmentNews article titled, “Community Leadership Awards: Someone’s courage can be an inspiration.” The article is a first-hand account of how a single person—both determined and courageous—can inspire others to reach beyond their comfort zones and become involved in the community for the benefit of those in need.

The author, Susan Siracuse, is also the publisher of InvestmentNews and discusses how nearly five years ago InvestmentNews partnered with the Invest in Others Charitable Foundation, Inc., and the Community Leadership Awards program. She explains how serving on the foundation’s board has given her an unusual perspective on financial advisors “whose remarkable outpouring of time, energy and resources on behalf of those in need have affected thousands of people in their own communities and around the world.”

Dolber, along with APFS colleagues, employees and friends, is involved in World T.E.A.M. Sports, an organization which brings together athletes of all cultures—with and without disabilities—to accomplish seemingly impossible goals. Dolber invited Siracuse to a World T.E.A.M. Sports dinner event to show her the powerful message of the charity. Siracuse was moved not only by Dolber’s passion, but by a courageous young man named Chris “Frosty” Frost, an injured veteran who lost both legs while serving our country in Iraq.

Dolber convinced Siracuse, who hasn’t been on a bike in 10 years, to join the upcoming Face of America Bike Ride, a two-day event which challenges participants to a 110-mile bicycle ride from Washington, D.C., to Gettysburg, Pa., on April 16 and 17. Siracuse claimed that “Lon’s enthusiasm” and “Frosty’s courage” had moved her to sign up and participate in honor of her father, a World War II and Korean War veteran, and in honor of the brave men and women who serve our nation today.

About American Portfolios

Headquartered in Holbrook, N.Y., APFS is a full-service independent broker/dealer offering a complete range of financial services, including personal financial and retirement planning, securities trading, mutual funds, access to investment research, long-term care planning, insurance products and tax-free investing. Fee-based asset management is offered through its subsidiary company, American Portfolios Advisors, Inc., (APA), an SEC registered investment advisor. Full-service securities brokerage is available through its clearing firm relationship with Pershing, LLC, the securities of which are held on a fully disclosed basis. The company currently serves more than 786 independent investment professionals located in 362 branch locations throughout the nation.

About World T.E.A.M Sports

World T.E.A.M Sports uses sporting events to bring together athletes of all cultures, regardless of whether they have a disability or are able-bodied, to accomplish seemingly impossible goals. World T.E.A.M Sports believes that its organization, through athletic events, can educate the public about true human ability while giving the disabled individual challenging opportunities that help them to realize their own abilities. Based in Arlington, Va., World T.E.A.M Sports was founded in 1993 by James Benson and moves to change the way the world perceives those with disabilities.

About InvestmentNews

Headquartered in New York, N.Y., with bureaus in Boston, Irvine, Chicago, San Francisco and Washington, D.C., InvestmentNews has been delivering news and analysis essential to the business of financial advisors since 1998. Their weekly newspaper combines comprehensive news with accurate, independent reporting on the entire financial services industry and provides financial advisors with insight into the market. In addition, InvestmentNews organizes a number of webcasts and conferences throughout the year, bringing together readers with key industry experts.

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