



For Immediate Release
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American Portfolios Financial Services Participates in the Second Annual Frost Valley Adventure TEAM Challenge

CLARYVILLE, N.Y. (June 17) — American Portfolios Financial Services, Inc. (APFS) represented World T.E.A.M Sports, an organization APFS is closely tied to, and joined forces with The Center for Discovery in the second annual Frost Valley Adventure TEAM Challenge. Organized by CEO and President of American Portfolios, Lon Dolber, the event offers an exciting opportunity for disabled young athletes and able bodied individuals to work together in teams and compete in activities such as orienteering, hiking, cycling and a regatta challenge. This highly successful program invites participants with a range of disabilities including wheelchair users and developmentally disabled to show off their athletic skills.

This year nearly 20 employees, advisors and friends of APFS volunteered as coaches and assistants. Day one consisted of opening ceremonies followed by an orienteering challenge. On Saturday, June 18, the competitors were split into two groups, one embarking on a six mile round trip hike to the summit of Slide Mountain, the second group partaking in a cycling challenge at Frost Valley. Both groups reunited in the afternoon to participate in the Regatta Challenge on Lake Cole at Frost Valley. “The Adventure TEAM Challenge forces non-disabled coaches and volunteers to look beyond the wheelchair and see the competitors as the skilled athletes that they are at heart,” Dolber stated.

Each day coaches, athletes and volunteers were provided with three meals and the necessary equipment to compete in the athletic challenges. On Friday and Saturday night they enjoyed a film, concert and campfire jamboree. “It’s impossible to walk away from this event and not feel good,” said volunteer and Director of Corporate Communications at APFS, Melissa Grappone. The same athletes from last year were invited back as well as new athletes. APFS was delighted to represent World T.E.A.M Sports and join The Center for Discovery in their mission to “change the way the world perceives those with disabilities.”

About American Portfolios

Headquartered in Holbrook, N.Y., APFS is a full-service independent broker/dealer and registered FINRA/SIPC member firm offering a complete range of financial services, including personal, financial and retirement planning, securities trading, mutual funds, access to investment research, long-term care planning, insurance products and tax-free investing. Founded in 2001, the firm's primary function is to support independent financial professionals in private practice. The company currently serves more than 786 independent investment professionals located in 362 branch locations throughout the nation. CEO and President of APFS, Lon Dolber, is affiliated with various charities, such as World T.E.A.M Sports, and always encourages employees, advisors and friends to volunteer. For more information about American Portfolios, visit <http://public.americanportfolios.com/>

About World T.E.A.M Sports

World T.E.A.M Sports uses sporting events to bring together athletes of all cultures, regardless of whether they have a disability or are able-bodied, to accomplish seemingly impossible goals. World T.E.A.M Sports believes that through athletic events they can educate the public about true human ability while giving the disabled individual challenging opportunities that help them to realize their own abilities. Based in Arlington, V.A., World T.E.A.M Sports was founded in 1993 by James Benson and moves to change the way the world perceives those with disabilities. To learn more about World T.E.A.M Sports, visit <http://worldteamsports.org/>

About The Center for Discovery

The Center for Discovery, located in Harris, N.Y., offers children and adults with severe disabilities social, educational, residential and clinical support. Established more than 60 years ago, the Center for Discovery invites disabled individuals and their families to experience innovative programs and facilities designed specifically to meet the physical, intellectual, emotional, social and creative needs of the children and adults it serves. The Center is inspired by people living with disabilities that evolve new options for living and aims to enrich their lives through personal accomplishment. For more information about The Center for Discovery, visit <http://www.thecenterfordiscovery.org/>

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