



For Immediate Release  
Contact: Melissa Grappone  
800.889.3914, ext. 108

## **American Portfolios is Major Sponsor and Participant in 2012 Sea to Shining Sea Cross-Country Bicycle Ride**

HOLBROOK, N.Y. (May 10, 2012)—American Portfolios Financial Services, Inc. (APFS) announced today it would be joining in as a sponsor and participant of World T.E.A.M. Sports' (WTS) second Sea to Shining Sea cross-country bicycle ride with wounded warriors from America's armed services.

Participants of the Sea to Shining Sea ride include veterans who live with disabilities, ranging from loss of limbs to blindness to Post Traumatic Stress. Veterans in the ride served America in wars from Afghanistan and Iraq to Vietnam.

American Portfolios is providing financial support for this year's ride, which leaves San Francisco on May 28 and arrives in Virginia Beach, Virginia on July 28. The ride includes 20 disabled veterans from all services, who will ride bicycles, hand cycles and recumbents on their nearly 4,000 mile cross-country journey through 14 states. Cities in the 2012 ride include Reno, Salt Lake City, Denver, Colorado Springs, St. Louis, Cincinnati, Pittsburgh, Washington D.C., and Richmond.

On APFS' involvement, WTS CEO and President Paul Tyler remarked, "We are honored that American Portfolios has chosen to support our effort to recognize the rider for both their sacrifice and resiliency. Their support means so much to this group of riders who will dedicate two months of their lives to crossing the country they defended."

APFS has been supporting World Team Sports for over five years in more than a dozen WTS sponsored sporting events in team partnership with an extraordinary community of people from all backgrounds with disabilities. APFS CEO and President Lon T. Dolber, who also serves on the board of directors for WTS said of social responsibility and the organization,

"One of the core values at APFS—in addition to nurturing the futures of our employees, propelling the businesses of our affiliated financial professionals located nationwide and providing value to our shareholders—is giving back to the communities in which we live and serve, and creating relationships with those who do the same." Dolber further added, "American Portfolios is proud to support an organization where the rewards have such high returns for both sponsored and sponsoring participants alike."

For further information about the Sea to Shining Sea ride, visit the official ride website at <http://s2ssbikeride.org/>.

### **About American Portfolios**

Headquartered in Holbrook, NY, APFS is a full-service independent broker/dealer and member firm of FINRA and SIPC, offering a complete range of financial services, including personal financial and retirement planning, securities trading, mutual funds, access to investment research, long-term care planning, insurance products and tax-free

investing. Fee-based asset management is offered through its sister subsidiary, American Portfolios Advisors, Inc., (APA), an SEC registered investment advisor. Both entities, along with technology division American Outsources, LLC (AO) collectively reside under the legal entity, American Portfolios Holdings, Inc. Full-service securities brokerage is available through a clearing firm relationship with Pershing, LLC, a BNY Mellon firm, the securities of which are held on a fully disclosed basis. The company currently serves more than 786 independent investment professionals located in 362 branch locations throughout the nation.

### **About World T.E.A.M. Sports**

World T.E.A.M. Sports is a 501(c)(3) not-for-profit organization chartered in North Carolina and headquartered in Holbrook, New York. For more than 20 years, World T.E.A.M. Sports has organized athletic events for disabled and able bodied citizens – mountain climbing, white water rafting, biking, and more. In all our events – whether mountain climbing, biking, white water rafting or many other sports – we include both disabled and able-bodied participants. Four things always happen at our events: 1) Disabled participants build self-confidence and physical fitness. 2) The disabled provide a role model for other disabled citizens, encouraging them to take up physical activities. 3) The disabled become a moving inspiration to other participants and to spectators when they see that disabled individuals can meet challenges beyond anyone's imagination. 4) The disabled and able-bodied participants learn to work as a team to overcome those challenges. We change lives through sports.

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