



For Immediate Release
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American Portfolios Selects Global Relay for Compliant Message Archiving and Supervision Solution

Global Relay Named as Partner for E-mail Archiving, Social Media Archiving and E-mail Services — Enabling Regulatory Compliance, Supervision, Litigation Readiness and Message Management

HOLBROOK, N.Y. (December 11, 2013)—American Portfolios today announced the selection of Global Relay as its provider of cloud-based archiving, compliance and e-mail services. Global Relay emerged the top choice in American Portfolios' exhaustive evaluation, which considered the security, value, performance and reputation of multiple archiving companies. Global Relay is the world leader in hosted archiving and messaging technologies for the financial sector.

As a FINRA-registered independent broker/dealer, Holbrook N.Y.-based American Portfolios recognizes the importance of having an accurate, robust system to capture, retain and supervise e-mail and other electronic communications — both to meet FINRA and SEC regulations, as well as for message management, litigation readiness, and audit/eDiscovery support. Social media such as Facebook, LinkedIn and Twitter are also an essential part of American Portfolios' marketing strategy, so having a seamless social media compliance solution was also of utmost importance for the firm.

Partnering with Global Relay represents a major gain in operational efficiencies for American Portfolios. With more than 850 registered representatives' messaging to supervise, the firm benefits from Global Relay Archive's responsiveness, speed and ease of use during the review process. Global Relay Archive also allows American Portfolios to consolidate all their current and historical e-mail, social media, instant messaging and other electronic records into one secure archive in the cloud, where it can be easily searched, monitored and reported upon in a unified way.

Since American Portfolios has also taken advantage of Global Relay's hosted e-mail, e-mail encryption and e-mail filtering services, it benefits from the entire e-mail lifecycle being provided by a single vendor.

"We undertook a very exhaustive selection process to find a new message archiving partner," said American Portfolios CEO Lon T. Dolber. "We chose Global Relay because of its noted reputation in the industry, the fast and accurate

compliance review tools, and the significant cost and operational advantages to having all of our messaging unified together in the cloud.”

About American Portfolios

Headquartered in Holbrook, N.Y., APFS is a full-service independent broker/dealer offering a complete range of financial services, including personal financial and retirement planning, securities trading, mutual funds, access to investment research, long-term care planning, insurance products and tax-free investing. Fee-based asset management is offered through its subsidiary company, American Portfolios Advisors, Inc., (APA), an SEC registered investment advisor. Full-service securities brokerage is available through its clearing firm relationship with Bank of New York Mellon-owned firm Pershing LLC, the securities of which are held on a fully disclosed basis. The company currently serves more than 856 independent investment professionals located in 396 branch locations throughout the nation.

About Global Relay

Global Relay is the leading cloud-based message archiving, search, and surveillance solution for the financial services industry. Global Relay Archive securely captures and preserves e-mail, instant messaging, mobile messaging, Bloomberg, Thomson Reuters, Twitter, LinkedIn, Facebook and more — with BlackBerry, iPhone, iPad, Android, Outlook and Web access.

Global Relay’s 16,000 customers in 90 countries include broker/dealers, hedge funds, investment advisors and public companies, as well as 22 of the top 25 global banks. Global Relay has strategic partnerships worldwide, including a global Strategic Partnership with Thomson Reuters for compliance archiving. For more information, please visit www.globalrelay.com.

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