

AMERICAN PORTFOLIOS FINANCIAL SERVICES, INC. 4250 VETERANS MEMORIAL HWY. | SUITE 420E HOLBROOK, NY 11741

# **CORPORATE RELATIONSHIPS AND REVENUE SHARING**

American Portfolios Financial Services, Inc., (APFS) and American Portfolios Advisors Inc. (APA), through its independent registered representatives and registered investment advisors, offers a wide variety of investments to you, the investing client, such as mutual funds, alternative investments and variable insurance products including annuities. APFS and APA also offers investments through its clearing firm, Pershing, LLC. When you purchase an investment you may pay either a sales charge at the time of purchase as in Class A mutual fund shares, or the sales charge may be built into the expenses of the product and/or charged to you at the time of sale as in Class B mutual fund shares. In order to be an informed investor in mutual funds, you should carefully read the informational documents such as the "prospectus" and "statement of additional information," which are provided by every mutual fund. In order to compare expenses by share class, FINRA provides an Expense Analyzer at:

http://apps.finra.org/investor Information/ea/1/mfetf.aspx

A variable annuity is an insurance contract between you and an insurance company, under which the insurance company agrees to make periodic payments to you either immediately or commencing at some future date. Variable annuity contracts are usually purchased by either a single payment or by multiple payments and are designed to meet long-range goals. Although variable annuities are typically invested in mutual fund type accounts, they differ from mutual funds in three important ways. First, variable annuities may provide periodic payments for the rest of your life or the life of your beneficiary. Secondly, some variable annuities have a death benefit so that if you die before the insurance company starts making payments to you, your beneficiary is guaranteed, (based on claims paying ability of the issuer, a specified amount, generally, at least the amount of your payments for the annuity purchase). Lastly, variable annuities are tax deferred and you pay no taxes on the income and investment gains until you withdraw your money. Typically, variable annuity. These charges can reduce the value of your account and the return on your investment. It is important to review the detailed information provided in the "Variable Annuity Prospectus." Additionally, the SEC provides an educational website on variable annuities at: http://www.sec.gov/investor/pubs/varannty.htm

Although we provide many investment choices to our independent registered representatives, we have chosen to concentrate our marketing and training efforts on a number of select companies (Focus Partners). There are many criteria that determine our selection of Focus Partners, including whether they provide unique and competitive products, the highest level of customer service, availability of technology, training and sales support.

Our Focus Partners are generally more willing than other companies to provide our customers, investment professionals and managers education on the products they offer, information on market and industry trends, and investment ideas. Our Focus Partners also receive input from our investment professionals and managers on recommendations and innovations for their products.

Our Focus Partners pay additional amounts to APFS and APA for making available marketing and training opportunities. These amounts range from .03 percent to 1 percent. Although APFS and APA receives additional compensation from Focus Partners, you do not pay more to purchase the investments of our Focus Partners than you would pay at any other broker/dealer, nor does your investment professional receive any additional compensation.

There are many companies other than Focus Partners with whom AP enjoys an excellent professional relationship. These firms may, from time to time send, APFS and APA payments to recognize our sales and marketing efforts and may be provided additional opportunities to educate our investment professionals in their investment products. Both these companies and Focus Partners may reimburse up to 100 percent of the cost of training and education meetings, as permitted by industry rules.



## American Portfolios Advisors, Inc. (APA) 2018 Focus Partners:

AssetMark SEI

# American Portfolios Financial Services, Inc. (APFS) 2018 Focus Partners:

## Mutual Funds

American Funds First Investors Franklin Templeton Investments GreatWest Financial Lord Abbett OppenheimerFunds Putnam Investments

#### **Insurance Companies**

Allianz AXA Brighthouse GreatWest Jackson National Lincoln Financial Group Midland Nationwide Pacific Life Prudential Security Benefit W&S Financial Group

### **Alternative Investments**

AEi CION Franklin Square Griffin Capital Hamilton Point KBS NorthStar Owl Rock Resource Steadfast Terra Capital Time Equities Triloma