



AMERICAN PORTFOLIOS FINANCIAL SERVICES, INC.  
4250 VETERANS MEMORIAL HWY. | SUITE 420E  
HOLBROOK, N.Y. 11741

**FOR IMMEDIATE RELEASE, CONTACT:**  
**Melissa Grappone, VP of Corp. Comm.**  
**PHONE:** 631.439.4600, ext. 108  
**E-MAIL:** mgrappone@americanportfolios.com

## **American Portfolios Supports World T.E.A.M. by Sponsoring the 2018 Coastal Team Challenge**

HOLBROOK, N.Y. (Aug. 28, 2018) — American Portfolios Financial Services, Inc. (AP), a privately-held, independent broker/dealer that provides services and support to financial advisors throughout the country, continues its long-standing support of World T.E.A.M.'s (WT) mission to “change lives through sports” by sponsoring the non-profit organization’s Coastal Team Challenge (CTC), a 16-nautical-mile kayak journey that brought together teams of disabled and able-bodied athletes.

For the more than 25 years, WT has organized inclusive athletic events to challenge men, women and children with physical, mental and developmental disabilities to accomplish goals they never thought possible. AP is a firm believer in giving back to the community through acts of social responsibility, and is a long-standing sponsor and participant in WT events. CEO Lon T. Dolber imparts, “When I think of our proudest, most unified moments, it is those where employees and colleagues at the firm are engaged outside of our business and work environment—representing AP’s commitment to bettering the communities in which we live and thrive.”

From Aug. 14-15, 2018, AP served as a leading sponsor of the non-competitive CTC, which is designed to emphasize the power and inspiration of teamwork to overcome and help eliminate the barriers for adaptive athletes and inspire those who are able-bodied. This year’s CTC consisted of 32 athletes, with each able-bodied volunteer being matched to an adaptive participant from WT partner IGHL, a not-for-profit agency that is dedicated to enriching the lives of people with intellectual disabilities. The teams of two-person kayaks successfully completed the nautical journey that involved paddling by hand along Long Island’s South Shore.

“Ten years ago, I was fortunate to meet Lon at AP,” states Alex Rohman, partner of TimeCapital Investor Advisory Services. “He inspired me to participate in the last nine FOA events and, subsequently, I joined WT as a board member three years ago. At the first FOA event, I met George Taborsky and, thereafter, Frank Lombardi of Independent Group Home Living (IGHL). The three of us just completed orchestrating the fifth CTC, which has impacted over 500 people who have volunteered and/or participated in this great event.”

The event kicked off with a breakfast at the Patchogue Beach Club in Patchogue, N.Y.; thereafter, the teams of kayakers set off eastward for Bellport, N.Y., paddling and pedaling to Smith Point County Park where they camped for the night. Although the first day’s progress was hindered by bad weather, the teammates powered through, rewarded the next day with perfect weather for the remainder of their journey to East Moriches, N.Y. “We had a wonderful night of camping on Fire Island with a cookout and some musical entertainment, followed by a long day of tandem kayaking while fighting the currents and winds,” states CEO and President of WT Jon Brideau. The CTC was followed by a reception and award



ceremony at the Patchogue Beach Club, during which participants were given medals of achievement as their family members and friends looked on with pride. “We are so proud of all of our athletes that completed this year’s CTC,” Brideau adds. “Everyone worked together to finish the challenge as a group; so, there were plenty of smiles. We are looking forward to the next CTC in 2019.”

For the last 11 years AP has also taken part in the annual Face of America (FOA)—a 110-mile bike ride that follows a two-day route from Washington, D.C., to Gettysburg, Pa. As in years past, the firm again represented the No. 1 earning team this year—raising more than \$100,000 in charitable donations. The 2019 FOA is scheduled to take place May 3-5 where AP will be participating and proudly serving as the event’s presenting sponsor.

### **About World T.E.A.M.**

World T.E.A.M. brings adaptive and able-bodied athletes together by empowering, enabling and engaging individuals through inclusive athletic events. For 25 years, the organization has used athletics to challenge men, women and children with disabilities to accomplish goals they never thought possible. In all of their events – whether mountain climbing, biking, white water rafting or many other sports – they include both adaptive and able-bodied participants.

### **About American Portfolios**

Headquartered in Holbrook, N.Y., American Portfolios Financial Services, Inc. (APFS) is a full-service, independent broker/dealer and member firm of FINRA and SIPC, offering a complete range of financial services, including personal financial and retirement planning, securities trading, mutual funds, access to investment research, long-term care planning, insurance products and tax-free investing. Fee-based asset management is offered through its sister subsidiary, American Portfolios Advisors, Inc., (APA), an SEC Registered Investment Advisor. Both entities, along with technology entity American Portfolios Advisory Solutions, LLC, collectively reside under the legal entity American Portfolios Holdings, Inc. (APH). Full-service securities brokerage is available through a clearing firm relationship with Pershing, LLC, a BNY Mellon firm, the securities of which are held on a fully disclosed basis. The company currently serves 816 independent investment professionals located in 376 branch locations throughout the nation. It was named Broker-Dealer of the Year\* (Division III) by Investment Advisor magazine in 2015, 2016 and 2017, as well as one of the top 10 Best Companies to Work for in the state of New York for 2016, 2017 and 2018 by the New York State Society for Human Resources Management (NYS-SHRM) and the Best Companies Group (BCG).

*\*Based on a poll of registered representatives conducted by Investment Advisor magazine. Broker/dealers rated highest by their representatives are awarded “Broker/Dealer (B/D) of the Year.”*

###