



AMERICAN PORTFOLIOS FINANCIAL SERVICES, INC.
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American Portfolios CEO Lon Dolber Named Hometown Hero by NHL's New York Islanders

HOLBROOK, N.Y. (Dec. 26, 2018)—[American Portfolios Financial Services, Inc.](#) (AP) CEO and President Lon T. Dolber has been formally recognized by the NHL's New York Islanders as a Hometown Hero, a program presented by New York Community Bank and the NYCB Family of Banks that celebrates people who make a difference in their local communities.

"While I, personally, reserve the term 'hero' for those courageous members of our society—police, firefighters, military servicemen and women—I would instead consider myself a good citizen," Dolber states with humility. "I am extremely honored to be included among the program's previous Hometown Heroes who believe, as do I, that giving back to the community is a responsibility each of us should make time in our lives to be engaged in. When I first started in business, my father said, 'You must lead with a servant's heart.' I firmly believe that companies have an obligation to be socially responsible and to share that mission with their employees and their clients; leading by example often has the benefit of creating a trickle-down effect."

Rather than focusing on the privately-held, independent broker/dealer that services financial advisors across the country, which Dolber established in 2001, he instead lent focus to an organization near and dear to his heart—[The Center for Discovery](#) (TCFD), an internationally-recognized research and innovation center that provides programs for nearly 1,200 people annually who have complex disabilities. During the New York Islanders vs. Pittsburgh Penguins matchup, which took place on Monday, Dec. 10, 2018 at the Nassau Veterans Memorial Coliseum in Uniondale, N.Y., Dolber was presented with a custom jersey emblazoned with the words "Hometown Hero" and the number 18 by former New York Islanders player [Clark Gillies](#) (Drafted 1974, Left Wing, No. 9), who is also deeply committed to social responsibility through [The Clark Gillies Foundation](#), a non-profit corporation developed to help children who are physically, developmentally and/or financially challenged. AP staff members and guests of TCFD were present to witness the official Hometown Hero presentation and show support for Dolber and the firm's steadfast commitment to corporate social responsibility.

Accompanying Dolber throughout the evening's events was actor and TCFD board member [Aidan Quinn](#), who was on hand to celebrate Dolber's recognition and to promote awareness of the TCFD mission. During the pre-game show that aired on MSG+, Dolber and Quinn were interviewed by New York Islanders host and reporter Shannon Hogan, during which they shared their personal experiences with the organization as a means of further illustrating its cause. During the Hometown Hero event, a slideshow and short video highlighting TCFD aired on the Jumbotron for the sold-out game's attendees to view.



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Since 2010, Dolber has served as the organizational force behind the partnership with TCFD and World T.E.A.M. (WT), a non-profit organization that brings adaptive and able-bodied athletes together by empowering individuals through inclusive athletic events, and for which he serves as the vice chairman. On an annual basis, AP, TCFD and WT present the Adventure Team Challenge for TCFD residents, in which groups partake in a series of athletic, recreational and outdoor experiences to provide a sense of achievement and teamwork for those with significant physical and behavioral disabilities. Each year, a number of AP employees, affiliated investment professionals, friends and others volunteer to serve as team members and assist TCFD staff in providing essential logistical support to these events.

Recently, AP has entered into a five-year funding commitment -- made possible through the AP Foundation -- to develop and operate The American Portfolios Assistive Technology Lab, which is housed within TCFD's Technology Hub and Incubator (THINC). The dedicated laboratory will spawn the development of new products, technologies and assistive devices that are intended to expand opportunities for individuals with a range of disabilities and complex conditions to experience and interact with nature and the outdoors, including sport, athletic and recreational activities.

In addition to his work with TCFD and WT, Dolber and AP support the following organizations: Virtual Enterprises International, Inc. (VEI), a non-profit organization that offers in-school experiential learning programs for high school students to form entrepreneurial, start-up businesses within a live global simulated setting; Thame Sherpa Heritage Fund, which supports community efforts in the Thame Valley, Nepal, focusing on short- and long-term earthquake recovery; The Butterfly Effect Project, a free program that empowers young girls by giving them the tools to assist in achieving emotionally-stable and self-confident futures; and Honor Flight Long Island, a non-profit organization created solely to honor America's war veterans for their sacrifices by flying them to Washington, D.C., to visit their war memorials.

About American Portfolios

Headquartered in Holbrook, N.Y., American Portfolios Financial Services, Inc. (APFS) is a full-service, independent broker/dealer and member firm of FINRA and SIPC, offering a complete range of financial services, including personal financial and retirement planning, securities trading, mutual funds, access to investment research, long-term care planning, insurance products and tax-free investing. Fee-based asset management is offered through its sister subsidiary, American Portfolios Advisors, Inc., (APA), an SEC Registered Investment Advisor. Both entities, along with technology entity American Portfolios Advisory Solutions, LLC, collectively reside under the legal entity American Portfolios Holdings, Inc. (APH). Full-service securities brokerage is available through a clearing firm relationship with Pershing, LLC, a BNY Mellon firm, the securities of which are held on a fully disclosed basis. The



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company currently serves 832 independent investment professionals located in 382 branch locations throughout the nation. It was named Broker-Dealer of the Year* (Division III) by Investment Advisor magazine in 2015, 2016, 2017 and 2018, as well as one of the top 10 Best Companies to Work for in the state of New York for 2016, 2017 and 2018 by the New York State Society for Human Resources Management (NYS-SHRM) and the Best Companies Group (BCG).

**Based on a poll of registered representatives conducted by Investment Advisor magazine. Broker/dealers rated highest by their representatives are awarded "Broker/Dealer (B/D) of the Year."*

About The Center for Discovery

The Center for Discovery (TCFD) is a leading provider of health care and education services for more than 1,200 children and adults with complex conditions, medical frailties and Autism Spectrum Disorders, located 90 miles northwest of New York City. Named a Center of Excellence in 2016, TCFD has long been a leader in developing new models of care for individuals with complex conditions. On 1,500 acres of land in Sullivan County, TCFD houses school campuses, residences, medical and research facilities, organic and biodynamic farmland, and leased private businesses. Deeply focused on an individual's personal potential and possibilities, rather than a disability, TCFD strives to create better care and unique and challenging opportunities for the most vulnerable populations. For more information about TCFD, please visit <https://thecenterfordiscovery.org/>.

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