



AMERICAN PORTFOLIOS FINANCIAL SERVICES, INC.
4250 VETERANS MEMORIAL HWY. | SUITE 420E
HOLBROOK, N.Y. 11741

FOR IMMEDIATE RELEASE, CONTACT:
Melissa Grappone, VP of Mktg. & Corp. Comm.
PHONE: 631.439.4600, ext. 108
E-MAIL: mgrappone@americanportfolios.com

American Portfolios Financial Services Named One of the Top Long Island Workplaces for 2019 by Newsday

HOLBROOK, N.Y. (Nov. 5, 2019)—[American Portfolios Financial Services, Inc.](#) (AP), a privately-held, independent broker/dealer that services financial advisors across the country, has been named one of the Top Long Island Workplaces for 2019 by Newsday. Among the 83 Long Island-based companies recognized, AP ranked No. 16 in the category of small employers with 50-149 workers.

“American Portfolios is honored to once again be among the wonderful companies recognized by Newsday’s Top Workplaces program,” states Vice President of Human Resources Lisa DiBella. “The firm is committed to maintaining an environment in which its employees feel fulfilled, respected and valued.” Chief Administrative Officer Dalchand Laljit adds, “Our mission is to always put our employees first, believing wholeheartedly that happy employees account for happy customers. Our dedication to creating optimal performance culture has been validated by the recognition we’ve received, for which we are very thankful.”

This latest recognition stands among AP’s ranking within the Top Best Small- to Mid-sized Companies for 2019 (four years’ running) by NYS-SHRM and The [Best Companies](#) Group, as well as the firm being named Division III [Broker/Dealer of the Year for 2019](#) by Investment Advisor magazine* for five consecutive years and a [WealthManagement.com Industry Award finalist](#) in providing enhanced customer service.

AP’s current count of 100-plus employees work collaboratively to service the business needs of 856 independent investment professionals, as well as their affiliated assistants and support staff, located in 401 branch offices throughout the United States. Employees are part of a corporate culture that embraces the tenets of the company’s strategic roadmap for sustainable growth, which is built on six equally important, interconnected strategic company perspectives—People, Innovation, Process, Customer, Financial and Community—and the foundation from which all planning and executions are derived.

AP continually strives to ensure that its employees are afforded a positive and supportive work environment. Employees receive a robust benefits package, inclusive of health insurance, free life insurance, unprecedented 401(k) matching, stock options, bonus incentives, and performance and service awards. The firm is highly invested in the educational betterment of its employees, offering tuition reimbursement, free license testing, and unlimited training seminars and courses. The company also provides Six Sigma training and robust customer service guidance, which helps staff members to firmly establish the “Voice of the Customer,” resulting in the ability to consistently exceed client needs and expectations. Additionally, the company recognizes the importance of work-life balance by offering employees a flexible work schedule, shortened working hours on Fridays throughout the year, a casual dress code, appreciation events, massage sessions, health and wellness lunch and learns, and private coaching sessions with a registered dietician. AP employees also receive full pay for up to 12 weeks of leave while out on FMLA in order to maintain financial stability. The firm has also enacted an employee mentorship program that is designed to nurture AP’s emerging business leaders.



AMERICAN PORTFOLIOS FINANCIAL SERVICES, INC.
4250 VETERANS MEMORIAL HWY. | SUITE 420E
HOLBROOK, N.Y. 11741

FOR IMMEDIATE RELEASE, CONTACT:
Melissa Grappone, VP of Mktg. & Corp. Comm.
PHONE: 631.439.4600, ext. 108
E-MAIL: mgrappone@americanportfolios.com

As an integral part of its strategic focus, ingrained in its corporate culture is a keen awareness to the community by taking part in socially responsible programs, such as its ongoing association with non-profit organizations like World T.E.A.M. (WT), which organizes athletic events for disabled and able-bodied citizens to achieve a common goal. Employees actively volunteer, coach and compete in WT events, including the annual Face of America bike ride, Coastal Team Challenge and Adventure Team Challenge. The firm also has a long-standing relationship with Virtual Enterprises International, Inc. (VEI), an experiential learning program that fosters the nation's future business leaders, by hosting and judging business plan competitions, as well as facilitating summer interns at the corporate offices and practices of its investment professionals through its Internship Fellows Program.

About American Portfolios

Headquartered in Holbrook, N.Y., American Portfolios Financial Services, Inc. (APFS) is a full-service, independent broker/dealer and member firm of FINRA and SIPC, offering a complete range of financial services, including personal financial and retirement planning, securities trading, mutual funds, access to investment research, long-term care planning, insurance products and tax-free investing. Fee-based asset management is offered through its sister subsidiary, American Portfolios Advisors, Inc., (APA), an SEC Registered Investment Advisor. Both entities, along with technology entity American Portfolios Advisory Solutions, LLC, collectively reside under the legal entity American Portfolios Holdings, Inc. (APH). Full-service securities brokerage is available through a clearing firm relationship with Pershing, LLC, a BNY Mellon firm, the securities of which are held on a fully disclosed basis. The company currently serves 856 independent investment professionals located in 401 branch locations throughout the nation. It was named Broker-Dealer of the Year* (Division III) by Investment Advisor magazine in 2015, 2016, 2017, 2018 and 2019; a wealthmanagement.com 2019 Industry Award Finalist in the category of Enhanced Customer Service Support**; one of the Best Companies to Work for in the state of New York for 2016, 2017, 2018 and 2019 by the New York State Society for Human Resources Management (NYS-SHRM) and the Best Companies Group (BCG); and one of the Top Long Island Workplaces for 2018 by Newsday.

** Based on a poll of registered representatives conducted by Investment Advisor magazine. Broker/dealers rated highest by their representatives are awarded "Broker/Dealer (B/D) of the Year."*

*** Wealthmanagement.com Industry Award finalists are selected by a panel of independent judges made up of subject matter experts in the industry. Award is based on support provided to AP's affiliated people, and does not reflect public customers nor their account performance.*

###