



March 27, 2019

An Important Message from American Portfolios' CEO:

American Portfolios (AP) is working diligently to ensure the uninterrupted operations, support and services by—and for—its employees, affiliated investment professionals and their clients in the midst of this unsettled environment.

Deemed an essential business by the Department of Homeland Security, AP will continue to provide a fully operational infrastructure to perform the day-to-day financial transactions of its broker dealer, American Portfolios Financial Services, Inc. (APFS) and Registered Investment Advisor, American Portfolios Advisors, Inc. (APA).

With heightened concerns from the investing public in a time of uncertainty and anxiety, so, too are the demands for readily available service. In response to this, AP has implemented Saturday support service hours to help its affiliated financial representatives located in 394 registered branch locations throughout the country, bolster their back offices in support of an increased inflow of client inquiries and requests. More specifically, AP will have a contingent of teammates from the firm's Advisor Support Center (ASC) available to field and answer questions and concerns, as well as a select group of AP staff members in key areas such as technology, business services and operations, who will be available to support the ASC, if needed.

AP is committed to achieving the highest levels of service excellence during a time when it is needed most.

Stay safe, stay well.

Lon T. Dolber, CEO and CIO
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