



AMERICAN PORTFOLIOS FINANCIAL SERVICES, INC.  
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## **American Portfolios to Receive Long Island Business News Corporate Citizenship Award**

HOLBROOK, N.Y. (May 17, 2021)—[American Portfolios Financial Services, Inc.](#) (AP)—a privately-held, independent broker/dealer that services financial advisors nationwide—is pleased to announce that the firm has been recognized by [Long Island Business News \(LIBN\)](#) as part of their awards and recognition program that applauds local business leadership for going above-and-beyond in their dedicated efforts to Corporate Social Responsibility (CSR). AP is to receive the [LIBN Corporate Citizenship Award](#) in the category of Corporate Citizens of the Year (Mid-Sized Business).

“Built within the framework of American Portfolios is a deep commitment to CSR and a culture of giving back to the community,” states AP CEO and President Lon T. Dolber. “AP places great importance on its CSR mission, adhering to the belief that in order to be a great company, equal importance must be placed on being a good corporate citizen to the communities we serve—and, as a mutual benefit, CSR provides value to our employees, customers and shareholders.”

The Corporate Citizenship Awards recognize companies and individuals who believe that by being a good corporate citizen they contribute to the economic and social well-being of their employees, businesses and the community. AP will be formally recognized at LIBN's virtual awards ceremony to be held on Thursday, June 10, 2021, at 4 p.m. EST. During the ceremony, a pre-recorded video presentation will feature an interview with Dolber discussing AP's CSR commitments.

AP colleagues, business partners and employees are aligned in a firm belief that companies have an obligation to be socially responsible. This shared philosophy has permeated the Holbrook, N.Y.-based, privately-owned independent broker/dealer to define its unique corporate culture. When asked what drew them to the firm, the first things new hires and affiliations often list are the firm's strong leadership and community outreach. It's no surprise that AP draws like-minded people; the firm's 700-plus investment professionals; 1,200-plus registered and non-registered assistants; and 100-plus home office employees pull together as a team for a shared purpose in helping people pursue their American Dreams.

Since its 2001 inception, AP has held, hosted and/or sponsored hundreds of successful fundraising events for the many non-profit organizations (NPOs) and charitable causes it supports, including [World T.E.A.M.](#), [The Center for Discovery](#), [Virtual Enterprises International, Inc.](#), [Life Arts, Inc.](#), [The Butterfly Effect Project](#), [The Westhampton Beach Performing Arts Center](#), [Long Island Cares](#) and [Honor Flight Long Island](#), to name a few.



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To handle the demands of the firm's robust CSR platform, AP formed the American Portfolios Foundation, Inc. (APF), a 501(c)(3) NPO designed to advance awareness, assistance and support for charitable causes. The board meets on a quarterly basis to discuss its existing relationships with various charities and to determine the focus for various upcoming initiatives that will require the foundation's services and support. Since 2018, APF has contributed more than \$1.2 million to the aforementioned and other worthy causes.

### **About American Portfolios**

Headquartered in Holbrook, N.Y., American Portfolios Financial Services, Inc. (APFS) is a full-service, independent broker/dealer and member firm of FINRA and SIPC, offering a complete range of financial services, including personal financial and retirement planning, securities trading, mutual funds, access to investment research, long-term care planning, insurance products and tax-free investing. Fee-based asset management is offered through its sister subsidiary, American Portfolios Advisors, Inc., (APA), an SEC Registered Investment Advisor. Both entities, along with technology entity American Portfolios Advisory Solutions, LLC, collectively reside under the legal entity American Portfolios Holdings, Inc. (APH). Full-service securities brokerage is available through a clearing firm relationship with Pershing, LLC, a BNY Mellon firm, the securities of which are held on a fully disclosed basis. The company currently supports 850 independent investment professionals—inclusive of registered assistants—and more than 375 non-registered associates, located in 395 branch locations throughout the nation. It was named Broker-Dealer of the Year\* (Division III) by Investment Advisor magazine for six consecutive years (2015-2020); a 2019 and 2020 WealthManagement.com Industry Award Finalist in multiple categories, and the 2020 winner in the service category of B/Ds under 1,000 representatives for its Virtual Administrative Services (VAS) program\*\*; one of the Best Companies to Work for in the state of New York for five consecutive years (2016-2020) by the New York State Society for Human Resources Management (NYS-SHRM) and the Best Companies Group (BCG); and one of the Top Long Island Workplaces for 2018, 2019 and 2020 by Newsday.

*\* Based on a poll of registered representatives conducted by Investment Advisor magazine. Broker/dealers rated highest by their representatives are awarded "Broker/Dealer (B/D) of the Year."*

*\*\* Wealthmanagement.com Industry Award finalists are selected by a panel of independent judges made up of subject matter experts in the industry. Award is based on support provided to AP's affiliated people and does not reflect public customers nor their account performance.*

### **About American Portfolios Foundation, Inc.**

American Portfolios Foundation, Inc. (APF), a 501(c)(3) not-for-profit organization that was originally created in New York in 2004 and amended in 2018 and headquartered in Holbrook, N.Y., is intended as a non-profit entity designed to advance awareness, assistance and support for charitable causes. Board members include AP CEO Lon T. Dolber, president; AP Chief Administrative Officer Dalchand Laljit, vice president; and AP Chief Financial Officer



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Damon Joyner, treasurer/secretary. Additionally, various roles are held by members of AP headquarters staff. The board meets on a quarterly basis to discuss its existing relationships with various charities and to determine the focus for various upcoming initiatives that will require the foundation's services and support.

### **About Long Island Business News**

Long Island Business News is Long Island's only publication devoted to local commerce and has been the premier source of news and data on business, economic trends and the region's robust entrepreneurial sector for more than 60 years. As the area's No. 1 source for news on Long Island's 149,000-plus businesses, they pay special attention to the region's leading sectors: education, health care, high-tech, financial and professional services, and commercial real estate and development. In addition to their 52 weekly editions, they publish a full line of annual publications, including the Book of Lists, the Tech Island Directory, the Meeting Planner's Guide and Doing Business on Long Island.

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